



TourismTechnology.com  
TechnologieTourisme.com

# TourismTechnology.com Registration Form

*Creating a Web of Opportunity in Atlantic Canada*

**TourismTechnology.com** was established in November 2000 through a partnership with the four Provincial Government Tourism Departments, Provincial Tourism Industry Associations and the Atlantic Canada Opportunities Agency (ACOA). The project was designed to assist the tourism sector in developing a competitive stance through the use of technology in the global marketplace. Each of the four Atlantic provinces has a Technology Resource Coordinator that represents TourismTechnology.com and works with the tourism operators in each province.

Currently, TourismTechnology.com initiatives are focusing on enhancing technology applications and providing training for tourism operators across Atlantic Canada. The project provides **educational materials, training, and website evaluations** for a registration fee of \$100.00 + HST (\$114.00). With this registration fee, a tourism operator will receive one-on-one training with their provincial Technology Resource Coordinator, a manual and PowerPoint presentation designed to help educate and explain the importance of websites and online marketing and to reinforce the one-on-one training, checklists that will help operators see and understand what their websites currently have and what needs work, and a model tourism website (on CD) that gives a visual approach to reinforce what is in the manual.

If you are interested in having a **TourismTechnology.com** Technology Resource Coordinator work with you to help plan your business website or to improve your current website\*, please complete the registration form and mail, fax or email it using the information provided below.

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## TourismTechnology.com Registration Form

\* Registration fees apply for website evaluation, planning and educational materials and may change without notice

Participant Name:

Business Name:

Address:

Website URL:

Telephone:

Email:

Please mail, fax, or email  
completed forms to:

TourismTechnology.com  
c/o TIANS  
1099 Marginal Road, Suite 201  
Halifax, NS B3H 4P7

michelle@tourismtechnology.com  
michelle\_sears@tians.org

T: (902) 496-7481  
F: (902) 422-0184

- I would like to be contacted about the TourismTechnology.com project in order to learn more about it and what it can do for me and my business.
- I would like to sign up for the TourismTechnology.com project and my billing information for the \$100.00 + HST (\$114.00) registration fee is below.

Payment Method: Visa MasterCard American Express Cheque (enclosed)

Card Number:

Expiry Date:

Signature:



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